

2012 National Conference Program

Ballarat, 19/20 April 2012 – Thursday, 19th April

8.00am	Doors open for delegate registration
9.00 am	Welcome
9.30am – 10.15am	Julian Cribb – The Future of Food
10.15am – 11.00am	Dr. David McKinna – You don't have to be in the grip of Coles and Woolies
11.00am – 11.30am	Morning Tea
11.30 – 12.15pm	Sally Davidson – Carbon opportunities
12.15 – 1pm LUNCH	
1pm – 2.00pm	Public Forum #1 Change and Innovation
2.00pm – 3.00pm	Public Forum #2 Food trends and opportunities
3.00 – 3.30pm Afternoon tea	
3.30 – 4.30pm	Public Forum #3 All about the money! Funding and profitability
4.30pm – 7.00pm	Exhibition/Trade Show
7pm – 10pm	GALA Dinner and Fashion Show/Parade, showcasing entirely Australian produce and products
FRIDAY 20TH APRIL 2012	
9.00am- 9.30	NRIA Projects and Opportunities, CEO Ben White
9.30 – 11am	Workshop: Social Media – how and why bother? Facilitators –Danica Leys, Sam Livingston and Tom Whitty of AgChatOz
11 – 11.30am Morning Tea	
11.30 – 1pm	Workshop: Carbon economy and your business Facilitator – Nicholas Cameron of Country Carbon
1 – 1.45pm LUNCH	
1.45pm – 3.15pm	Workshop 3: Agritourism and the internet – re-making the connection between farmers and eaters. Facilitator – Barry Green, Tourist Radio WA
3.15 – 3.45pm Afternoon tea	
3.45 - 5.00pm	Workshop : Weed Management Facilitator – Dr Ian Chivers of NRIA and Frances Shapter of Southern Cross University
5.00 – 5.15pm	Event close